





## Performance Report for:

https://getflywheel.com/

Report generated: Fri, Jul 27, 2018, 7:12 PM -0500

Test Server Region: | Vancouver, Canada

Using: in Chrome (Android, Galaxy Nexus) 62.0.3202.84,

PageSpeed 1.15-qt1, YSlow 3.1.8

PageSpeed Score

F(30%) \*

YSlow Score

060%)

Fully Loaded Time 20.6s \( \forall \)

Total Page Size

4.54MB •

Requests

99 🕶

#### Top 5 Priority Issues

Serve scaled images	F (0)	<b>♦</b> AVG SCORE: 73%	IMA GES	HIGH
Defer parsing of JavaScript	F (0)	₩ AVG SCORE: 70%	JS	HIGH
Leverage browser caching	F (1)	<b>✓</b> AVG SCORE: 59%	SERVER	HIGH
Minimize redirects	<b>F</b> (13)	<b>♦</b> AVG SCORE: 89%	CONTENT	HIGH
Specify a cache validator	C (72)	➤ AVG SCORE: 94%	SERVER	HIGH

#### How does this affect me?

Studies show that users leave a site if it hasn't loaded in 4 seconds; keep your users happy and engaged by providing a fast performing website.

As if you didn't need more incentive, Google has announced that they are using page speed in their ranking algorithm.

#### About GTmetrix

We can help you develop a faster, more efficient, and all-around improved website experience for your users. We use Google PageSpeed and Yahoo! YSlow to grade your site's performance and provide actionable recommendations to fix these issues.

#### About the Developer



GTmetrix is developed by the good folks at **GT.net**, a Vancouver-based performance hosting company with over 22 years experience in web technology.

https://gt.net/

### What do these grades mean?

This report is an analysis of your site with Google and Yahoo!'s metrics for how to best develop a site for optimized speed. The **grades you see represent** how well the scanned URL adheres to those rules.

Lower grades (C or lower) mean that the page can stand to be faster using better practices and optimizing your settings.

#### What's in this report?

This report covers basic to technical analyses on your page. It is categorized under many headings:

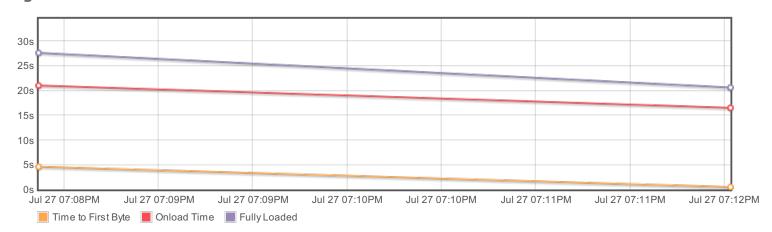
- Executive: Overall score information and Priority Issues
- History: Graphed history of past performance
- Waterfall: Graph of your site's loading timeline
- **Technical**: In-depth PageSpeed & YSlow information

These will provide you with a snapshot of your performance.

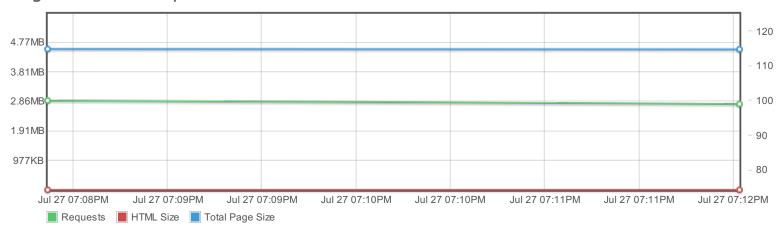


### History

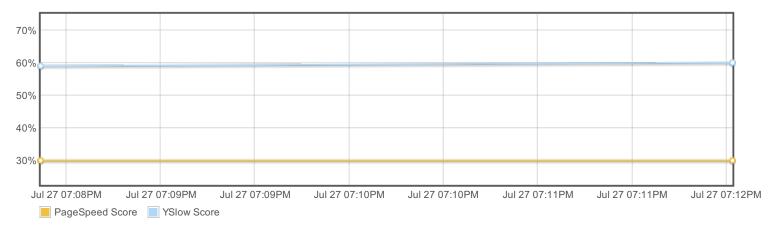
### Page load times



#### Page sizes and request counts



### PageSpeed and YSlow scores



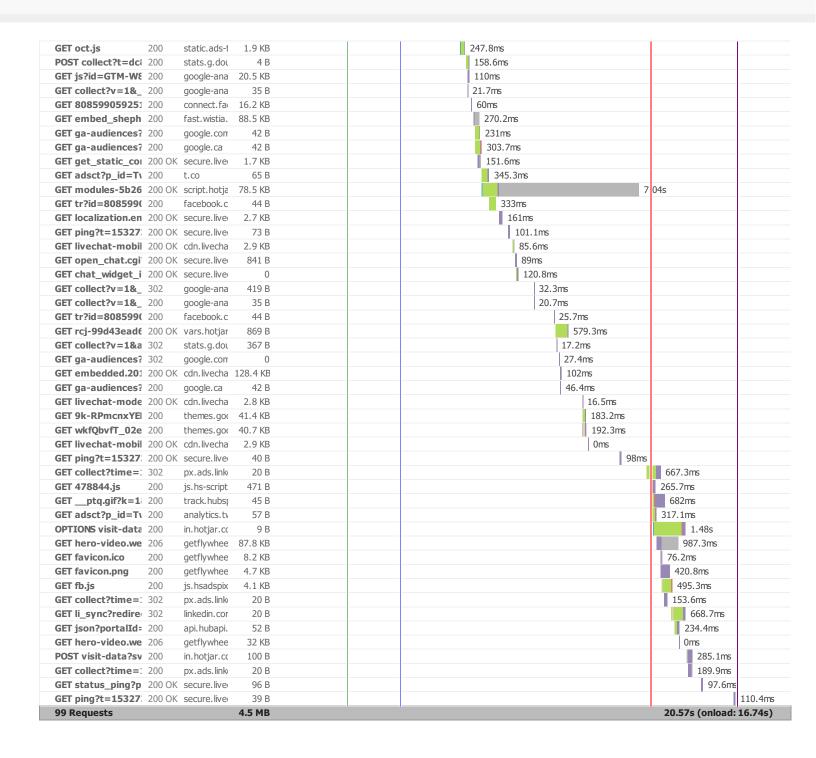


#### Waterfall Chart

The waterfall chart displays the loading behaviour of your site in your selected browser. It can be used to discover simple issues such as 404's or more complex issues such as external resources blocking page rendering.



### Waterfall Chart



## Page Load Timings

### Page Load Timings

RUM Speed Index: 3,154

Redirect	Connect	Backend	TTFB
Oms	124ms	397ms	0.5s
First paint	Contentful paint	DOM int.	DOM loaded
3.2s	3.2s	5.4s	5.4s (78ms)
Onload 16.5s (258ms)			

#### Redirect duration



This is the time spent redirecting URLs before the final HTML page is loaded. Common redirects include:

- Redirect from a non-www to www (eg. example.com to www.example.com)
- Redirect to a secure URL (eg. http:// to https://)
- · Redirect to set cookies
- · Redirect to a mobile version of the site

Some sites may even perform a chain of multiple redirects (eg. non-www to www, then to a secure URL). This timing is the total of all this time that's spent redirecting, or 0 if no redirects occurred.

In the Waterfall Chart, Redirect duration consists of the time from the beginning of the test until just before we start the request of the final HTML page (when we receive the first 200 OK response).

During this time, the browser screen is blank! Ensure that this duration is kept to short by minimizing your redirects.

#### Connection duration



Once any redirects have completed, Connection duration is measured. This is the time spent connecting to the server to make the request to the page.

Technically speaking, this duration is a combination of the blocked time, DNS time, connect time and sending time of the request (rather than *just* connect time). We've combined those components into a single Connection duration to simplify things (as most of these times are usually small).

In the Waterfall Chart, Connection duration consists of everything up to and including the "Sending" time in the final HTML page request (the first 200 OK response).

During this time, the browser screen is still blank! Various causes could contribute to this, including a slow/problematic connection between the test server and site or slow response times from the site.

#### Backend duration



Once the connection is complete and the request is made, the server needs to generate a response for the page. The time it takes to generate the response is known as the Backend duration.

In the Waterfall Chart, Backend duration consists of purple waiting time in the page request.

There are a number of reasons why Backend duration could be slow. We cover this is our "Why is my page slow" article.

Time to First Byte (TTFB)



## Page Load Timings



Time to First Byte (TTFB) is the total amount of time spent to receive the first byte of the response once it has been requested. It is the sum of "Redirect duration" + "Connection duration" + "Backend duration". This metric is one of the key indicators of web performance.

In the Waterfall Chart, it is calculated at the start of the test until just before receiving on the page request and represented by the orange line.

Some ways to improve the TTFB include: optimizing application code, implementing caching, fine-tuning your web server configuration, or upgrading server hardware.

#### First paint time



First paint time is the first point at which the browser does any sort of rendering on the page. Depending on the structure of the page, this first paint could just be displaying the background colour (including white), or it could be a majority of the page being rendered.

In the Waterfall Chart, it is represented by the green line.

This timing is of significance because until this point, the browser will have only shown a blank page and this change gives the user an indication that the page is loading. However, we don't know how much of the page was rendered with this paint, so having a early first paint doesn't necessarily

indicate a fast loading page.

If the browser does not perform a paint (ie. the html results in an blank page), then the paint timings may be missing.

#### First contentful paint time

than when a background has changed or a style has been applied.



First Contentful Paint is triggered when any *content* is painted - i.e. something defined in the DOM (Document Object Model). This could be text, an image or canvas render.

This timing aims to be more representative of your user's experience, as it flags when actual content has been loaded in the page, and not just any change - but it may often be the same time as First Paint.

Because the focus is on content, the idea is that this metric gives you an idea of when your user receives consumable information (text, visuals, etc) - much more useful for performance assessment

If the browser does not perform a paint (ie. the html results in an blank page), then the paint timings may be missing.

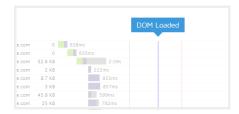
#### **DOM** interactive time



DOM interactive time is the point at which the browser has finished loading and parsing HTML, and the DOM (Document Object Model) has been built. The DOM is how the browser internally structures the HTML so that it can render it.

DOM interactive time isn't marked in the Waterfall Chart as it's usually very close in timing to DOM content loaded.

#### DOM content loaded time



DOM content loaded time (DOM loaded or DOM ready for short) is the point at which the DOM is ready (ie. DOM interactive) and there are no stylesheets blocking JavaScript execution.

If there are no stylesheets blocking JavaScript execution and there is no parser blocking JavaScript, then this will be the same as DOM interactive time.

In the Waterfall Chart, it is represented by the blue line.

The time in brackets is the time spent executing JavaScript triggered by the DOM content loaded event. Many JavaScript frameworks use this event as a starting point to begin execution of their code.



## Page Load Timings

Since this event is often used by JavaScript as the starting point and delays in this event mean delays in rendering, it's important to make sure that <u>style and script order is optimized</u> and that <u>parsing of JavaScript is deferred</u>.

#### Onload time



Onload time occurs when the processing of the page is complete and all the resources on the page (images, CSS, etc.) have finished downloading. This is also the same time that DOM complete occurs and the JavaScript window.onload event fires.

Note that there may be JavaScript that initiates subsequent requests for more resources, hence the reason why Fully loaded timing is preferred.

In the Waterfall Chart, it is represented by the red line.

The time in brackets is the time spent executing JavaScript triggered by the Onload event.

Note that Onload time was the previous default for when to stop the test prior to Feburary 8th, 2017.



# PageSpeed Recommendations

### PageSpeed Recommendations

Serve scaled images	RECOMMENDATION	GRADE	RELATIVE	TYPE	PRIORITY
Leverage browser caching	Serve scaled images	F (0)	<b>♦</b> AVG SCORE: 73%	IMA GES	HIGH
Minimize redirects  Specify a cache validator  O(72)  Specify a cache validator  O(72)  N AVG SCORE 94%  SERVER  HIGH  Inline small CSS  Inline small JavaScript  SI (97)  N AVG SCORE 94%  SI HIGH  Inline small JavaScript  Enable gzip compression  O(98)  AVG SCORE 95%  SIBRVER  HIGH  Avoid CSS (@import  A(92)  AVG SCORE 95%  SIBRVER  HIGH  AVG SCORE 95%  CSS  MEDIUM  Minimize request size  A(94)  Minimize request size  A(94)  Minimize request size  A(94)  Minimize request size  A(94)  Minimize request size  A(95)  AVG SCORE 95%  AVG SCORE 95%  INCH  Specify image dimensions  A(97)  AVG SCORE 95%  AVG SCORE 95%  INCH  Specify a cache validator  Minify CSS  A(92)  AVG SCORE 95%  AVG SCORE 95%  CONTENT  HIGH  AVG SCORE 95%  CSS  HIGH  Minify HTML  A(93)  AVG SCORE 95%  CONTENT  LOW  Specify a Cache service  S(85)  AVG SCORE 95%  CONTENT  LOW  AVG SCORE 95%  CONTENT  LOW  AVG SCORE 95%  CONTENT  MEDIUM  MEDIUM  Remove query strings from static resources  S(85)  AVG SCORE 95%  CONTENT  LOW  AVG SCORE 95%  CONTENT  LOW  AVG SCORE 95%  CONTENT  HIGH  AVG SCORE 95%  AVG SCORE 95%  CONTENT  HIGH  AVG SCORE 95%  CONTENT  HIGH  AVG SCORE 95%  AVG SCORE 95%  CONTENT  HIGH  AVG SCORE 95%  AVG SCORE 9	Defer parsing of JavaScript	F (0)	<b>♦</b> AVG SCORE: 70%	JS	HIGH
Specify a cache validator	Leverage browser caching	F (1)	<b>♦</b> AVG SCORE: 59%	SERVER	HIGH
Inline small CSS	Minimize redirects	<b>F</b> (13)	➤ AVG SCORE: 89%	CONTENT	HIGH
Inline small JavaScript  Enable gzip compression  B(88)  AVG SCORE 95%  SERVER HIGH  Avoid CSS @import  A(92)  Coptimize images  A(94)  AVG SCORE 95%  AVG SCORE 95%  CSS  MEDIUM  AVG SCORE 95%  AVG SCORE 95%  CONTENT  HIGH  Minify JavaScript  A(95)  AVG SCORE 95%  CONTENT  HIGH  Minify CSS  A(99)  AVG SCORE 95%  CONTENT  HIGH  A(99)  AVG SCORE 95%  CONTENT  LOW  Specify a character set early  Remove query strings from static resources  B(85)  AVG SCORE 95%  CONTENT  LOW  AVG SCORE 95%  SERVER  LOW  AVG SCORE 95%  CONTENT  HIGH  Enable Keep-Alive  A(100)  AVG SCORE 95%  CSS HIGH  A(100)  AVG SCORE 95%  CSS HIGH  COMDINIT HIGH  Combine images using CSS sprites  A(100)  AVG SCORE 95%  AVG SCORE 95%  CONTENT  HIGH  Combine images using CSS sprites  A(100)  AVG SCORE 95%  AVG SCORE 95%  CONTENT  HIGH  AVG SCORE 95%  CONT	Specify a cache validator	C (72)	<b>♦</b> AVG SCORE: 94%	SERVER	HIGH
Enable gzip compression  B (88)  A VG SCORE 85%  SERVER  HIGH  Avoid CSS @import  A (92)  A VG SCORE 98%  CSS  MEDIUM  Dytimize images  A (94)  Minimize request size  A (94)  Minify JavaScript  A (95)  A VG SCORE 98%  CONTENT  HIGH  Minify JavaScript  A (95)  A VG SCORE 98%  A VG SCORE 98%  B MAGES  MEDIUM  Minify CSS  A (99)  A VG SCORE 98%  A VG SCORE 98%  CSS  HIGH  Minify HTML  A (99)  A VG SCORE 98%  CONTENT  LOW  Specify a character set early  A (99)  A VG SCORE 98%  CONTENT  LOW  Specify a Content bead  A (99)  A VG SCORE 98%  CONTENT  LOW  A VG SCORE 98%  CONTENT  LOW  A VG SCORE 98%  CONTENT  LOW  A VG SCORE 98%  CONTENT  MEDIUM  MEDIUM  A VG SCORE 98%  CONTENT  MEGH  A VG SCORE 98%  CONTENT  HIGH  D A VG SCORE 98%  CONTENT  HIGH  A VG SCORE 98%  CONTENT  HIGH  COMBinize the order of styles and scripts  A (100)  A VG SCORE 98%  CONTENT  HIGH  COMBINIZE the order of styles and scripts  A (100)  A VG SCORE 98%  CONTENT  HIGH  COMBINIZE THE OCCUPANT  CSS HIGH  COMBINIZE THE OCCUPANT  CONTENT  HIGH  A VG SCORE 98%  CONTENT  HIGH  COMBINIZE THE OCCUPANT  CONTENT  HIGH  A VG SCORE 98%  CONTENT  HIGH  COMBINIZE THE OCCUPANT  CONTENT  HIGH  A VG SCORE 98%  CONTENT  HIGH  CONTENT  HIGH  A VG SCORE 98%  CONTENT  A VG SCORE 98%  CONTE	Inline small CSS	B (87)	➤ AVG SCORE: 96%	CSS	HIGH
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Avoid bad requests  A (100)  AVG SCORE 98%  CONTENT  HIGH  Avoid landing page redirects  A (100)  AVG SCORE 98%  SERVER  HIGH  Enable Keep-Alive  A (100)  AVG SCORE 96%  SERVER  HIGH  Optimize the order of styles and scripts  A (100)  A VG SCORE 94%  CSS/JS  HIGH  Put CSS in the document head  A (100)  A VG SCORE 100%  CSS  HIGH  Serve resources from a consistent URL  A (100)  A VG SCORE 88%  CONTENT  HIGH  Combine images using CSS sprites  A (100)  A VG SCORE 90%  IMAGES  HIGH  Prefer asynchronous resources  A (100)  A VG SCORE 100%  A VG SCORE 100%  JS  MEDILIM	Remove query strings from static resources	B (88)	♦ AVG SCORE: 88%	CONTENT	LOW
Avoid landing page redirects  A (100)  AVG SCORE: 98%  SERVER  HIGH  A (100)  AVG SCORE: 98%  SERVER  HIGH  Optimize the order of styles and scripts  A (100)  AVG SCORE: 94%  CSS/JS  HIGH  Put CSS in the document head  A (100)  AVG SCORE: 100%  CSS  HIGH  Serve resources from a consistent URL  A (100)  AVG SCORE: 88%  CONTENT  HIGH  Combine images using CSS sprites  A (100)  AVG SCORE: 90%  IMAGES  HIGH  Prefer asynchronous resources  A (100)  AVG SCORE: 100%  JS  MEDIUM	Specify a Vary: Accept-Encoding header	A (93)	♦ AVG SCORE: 96%	SERVER	LOW
Enable Keep-Alive  A (100)  A VG SCORE: 96%  SERVER  HIGH  Optimize the order of styles and scripts  A (100)  A VG SCORE: 94%  CSS/JS  HIGH  Put CSS in the document head  A (100)  A VG SCORE: 100%  CSS  HIGH  Serve resources from a consistent URL  A (100)  A VG SCORE: 88%  CONTENT  HIGH  Combine images using CSS sprites  A (100)  A VG SCORE: 90%  IMAGES  HIGH  Prefer asynchronous resources  A (100)  A VG SCORE: 100%  JS  MEDIUM	Avoid bad requests	A (100)	♦ AVG SCORE: 98%	CONTENT	HIGH
Optimize the order of styles and scripts       A (100)       ♠ AVG SCORE: 94%       CSS/JS       HIGH         Put CSS in the document head       A (100)       ♠ AVG SCORE: 100%       CSS       HIGH         Serve resources from a consistent URL       A (100)       ♠ AVG SCORE: 88%       CONTENT       HIGH         Combine images using CSS sprites       A (100)       ♠ AVG SCORE: 90%       IMAGES       HIGH         Prefer asynchronous resources       A (100)       ♠ AVG SCORE: 100%       JS       MEDIUM	Avoid landing page redirects	A (100)	♦ AVG SCORE: 98%	SERVER	HIGH
Put CSS in the document head A (100) ♦ AVG SCORE: 100% CSS HIGH   Serve resources from a consistent URL A (100) ♠ AVG SCORE: 88% CONTENT HIGH   Combine images using CSS sprites A (100) ♠ AVG SCORE: 90% IMAGES HIGH   Prefer asynchronous resources A (100) ♠ AVG SCORE: 100% JS MEDIUM	Enable Keep-Alive	A (100)	♦ AVG SCORE: 96%	SERVER	HIGH
Serve resources from a consistent URL  A (100)  A (100)  A VG SCORE: 88%  CONTENT  HIGH  Combine images using CSS sprites  A (100)  A VG SCORE: 90%  IMAGES  HIGH  Prefer asynchronous resources  A (100)  A VG SCORE: 100%  JS  MEDIUM	Optimize the order of styles and scripts	A (100)	▲ AVG SCORE: 94%	CSS/JS	HIGH
Combine images using CSS sprites  A (100)  A ∨G SCORE: 90%  IMAGES  HIGH  Prefer asynchronous resources  A (100)  A ∨G SCORE: 100%  JS  MEDIUM	Put CSS in the document head	A (100)	♦ AVG SCORE: 100%	CSS	HIGH
Prefer asynchronous resources  A (100)  A ∨G SCORE: 100%  A ∨ MEDIUM	Serve resources from a consistent URL	A (100)	▲ AVG SCORE: 88%	CONTENT	HIGH
	Combine images using CSS sprites	A (100)	▲ AVG SCORE: 90%	IMA GES	HIGH
Avoid a character set in the meta tag  A (99)  A VG SCORE: 100%  CONTENT  LOW	Prefer asynchronous resources	A (100)	♦ AVG SCORE: 100%	JS	MEDIUM
	Avoid a character set in the meta tag	A (99)	♦ AVG SCORE: 100%	CONTENT	LOW



# PageSpeed Recommendations

Avoid Plugins 
A (100) 
AVG SCORE: 100% CONTENT LOW



# YSlow Recommendations

### YSlow Recommendations

RECOMMENDATION	GRADE	RELATIVE	TYPE	PRIORITY
Add Expires headers	F (0)	❤ AVG SCORE: 26%	SERVER	HIGH
Make fewer HTTP requests	F (8)	❤ AVG SCORE: 32%	CONTENT	HIGH
Use cookie-free domains	F (0)	₩ AVG SCORE: 50%	COOKIE	LOW
Reduce DNS lookups	F (0)	₩ AVG SCORE: 69%	CONTENT	LOW
Avoid URL redirects	F (40)	₩ AVG SCORE: 88%	CONTENT	MEDIUM
Use a Content Delivery Network (CDN)	C (70)	AVG SCORE: 21%	SERVER	MEDIUM
Compress components with gzip	C (78)	❤ AVG SCORE: 86%	SERVER	HIGH
Minify JavaScript and CSS	B (80)	▲ AVG SCORE: 71%	CSS/JS	MEDIUM
Configure entity tags (ETags)	C (78)	➤ AVG SCORE: 91%	SERVER	LOW
Make AJAX cacheable	A (100)	♦ AVG SCORE: 100%	JS	MEDIUM
Remove duplicate JavaScript and CSS	A (100)	♦ AVG SCORE: 100%	CSS/JS	MEDIUM
Avoid AlphalmageLoader filter	A (100)	♦ AVG SCORE: 99%	CSS	MEDIUM
Avoid HTTP 404 (Not Found) error	A (100)	♦ AVG SCORE: 98%	CONTENT	MEDIUM
Reduce the number of DOM elements	A (100)	AVG SCORE: 92%	CONTENT	LOW
Use GET for AJAX requests	A (100)	♦ AVG SCORE: 100%	JS	LOW
Avoid CSS expressions	A (100)	♦ AVG SCORE: 99%	CSS	LOW
Reduce cookie size	A (100)	♦ AVG SCORE: 100%	COOKIE	LOW
Make favicon small and cacheable	A (100)	♦ AVG SCORE: 100%	IMAGES	LOW
Make JavaScript and CSS external	(n/a)		CSS/JS	MEDIUM